

# Central Goldfields Village Business Expo



## Calling all regional businesses!

No matter your town, shire, size, or sector, this is the must-attend event for businesses across the region. Join 200+ business owners, industry leaders, and decision-makers to collaborate, grow, and strengthen our local economy.

### What's Happening on the day?

Business Storytelling Local Business Exhibition Hall -30 places available On-the-spot Business Advice Engage with local, state, and federal Gov leaders Connect with peers, mentors, and potential partners Collaboration Panel Hands-on Workshops

#### ORGANISED BY



Village Business

CREATING OPPORTUNITIES FOR SMALL AUSTRALIAN TOWNS IN PARTNERSHIP WITH

BUSINESS TORIA

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Kerrie Dowling – admin@committeemb.com.au
Luz Restrepo OAM – luz@madebymanyminds.com.au

More info: committeemb.com.au/business-expo/







#### 11:00 AM – Registration & Business Showcase

- Attendee registration opens.
- Networking opportunities while engaging with local businesses showcasing their products and services.

#### 11:30 AM – 12:30 PM – Opening Ceremony: "The Power of Conversation in Building Our Regional Economy"

- Special Guest: Hon. Natalie Suleyman MP, Victoria Small Business Minister.
- Business Stories: Local business owners sharing what's working, what they need, and how shifting from competition to collaboration has fueled their success.

#### 1:00 PM – 2:20 PM – Networking in Action

 An interactive session where you learn by doing—build connections, uncover opportunities, and create meaningful collaborations through facilitated networking exercises.

#### 2:40 PM – 4:00 PM – In Conversation: Small and micro Businesses, Big Vision for Regional Prosperity

- A conversation between local, state, and federal government representatives and business leaders.
- Discussion on how collaboration, investment, and policy alignment can drive growth in regional small towns.

#### **All-Day Attractions**

- Business Exhibition Hall Connect with 30 regional businesses.
- Victoria Government Stand Explore economic support programs from various government departments.
- Business Mentoring Get expert advice on marketing, finance, and legal matters.
   Pre-book via email.
- Collaboration Wall Share ideas and opportunities.
- Networking oportunities Meet potential partners and clients.
- Local Food & Coffee Enjoy offerings from local vendors.